

Netherlands Life Sciences & Health Mission to Texas (USA)

6– 10 October 2025



Netherlands

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The Netherlands

The Netherlands



Locations

1. Amsterdam (and Airport Schiphol) |
2. Arnhem | 3. Assen | 4. Breda |
5. 's Hertogenbosch | 6. Eindhoven |
7. Enschede | 8. Groningen | 9.
Haarlem | 10. The Hague | 11.
Leeuwarden |
12. Lelystad | 13. Maastricht |
14. Middelburg | 15. Rotterdam |
16. Utrecht | 17. Zwolle |

Worldwide rankings

1st

Largest flower exporter
(Source: OEC, 2022)

3rd

Largest exporter of agricultural products in the world
(Source: WUR/CBS, 2023)

4th

Largest importer of goods in the world, 842.05 billion US dollars
(Source: Statista, 2023)

4th

Largest exporter of goods in the world, 934,57 billion US dollars
(Source: Statista, 2023)

4th

Leading economy worldwide by Foreign Direct Investment (FDI) inward stock, 2,86 trillion US dollars
(Source: Statista, 2023)

6th

Greatest place to live
(Source: World Happiness Report, 2024)

7th

on the Global Innovation Index
(Source: WIPO, 2023)

9th

on the World Competitiveness Ranking
(Source: International Institute for Management Development, 2024)

Facts & figures

Official name:
Kingdom of the
Netherlands

Capital:
Amsterdam

Seat of government:
The Hague

Form of government
Parliamentary
democracy (cabinet
of Prime Minister
and
Ministers) within a
constitutional
monarchy
Head of State:
His Majesty King
Willem-Alexander,
King of the
Netherlands,
Prince of Orange-
Nassau

Location:
Western Europe
bordering
Germany, Belgium
and the North Sea

Administrative structure:
The kingdom consists of four entities.
The Netherlands and three territories in the
Caribbean: Aruba and Curaçao and St.
Maarten.

Special municipalities
The overseas islands of Bonaire, Saba and
St. Eustatius, all three of which are located in
the Caribbean.

Surface area

41,543 km²

Number of inhabitants
(2024):

18 million

Monetary Unit:

Euro

Languages:

Dutch, Frisian and on
the overseas islands
also English and
Papiaments

GDP per capita
(World Bank, 2024):

57,800 ^{us}
dollars

Number of provinces:

12

Number of
inhabitants per km²
(2024):

533

Unemployment rate
(CBS, 2024):

3.7%

English speaking Dutch
people:

90%

The USA and the Netherlands

Working together towards a healthier, more connected future

The United States and the Netherlands face many common healthcare challenges, including an aging population, rising healthcare costs, staff shortages, and the increasing burden of non-communicable diseases. At the same time, expectations for personalized care are steadily increasing, while the healthcare workforce continues to shrink, putting added strain on infrastructure and capacity. These pressures make the balance between quality, accessibility, and affordability more relevant than ever. However, both countries are leaders in healthcare innovation, and their shared commitment to finding solutions creates a strong foundation for collaboration.

The US healthcare sector is highly innovative and open to entrepreneurial solutions, making it a dynamic yet competitive market for Dutch healthcare companies, including startups, scale-ups, small and medium-sized enterprises (SMEs), and large enterprises. Dutch companies, especially those active in innovative healthcare, including HealthTech and MedTech, as well as knowledge centers and research institutes, are eager to engage with the US healthcare ecosystem. At the same time, American partners benefit from the Netherlands' strong innovation infrastructure and collaborative approach. By strengthening transatlantic partnerships, both countries can leverage each other's expertise and opportunities, ultimately maximizing impact in both the Dutch and American Life Sciences & Health (LSH) ecosystems.



Europe's connected Life Sciences & Health metropolis



The US presents a dynamic and diverse healthcare landscape, and for the Netherlands, Texas is a region of priority. The state offers strong ecosystems for HealthTech and MedTech, as well as significant opportunities for collaboration.

Texas has rapidly become a leading hub for LSH technology. With one of the fastest-growing healthcare markets in the country, the state is home to major hospital networks, a thriving telemedicine sector, and a strong focus on AI-driven healthcare solutions. Texas' strong pre-existing relationship with the Netherlands, reinforced by the TMC Netherlands BioBridge Memorandum of Understanding (MoU) signed in 2023 between the Texas Medical Center in Houston and Health~Holland, makes the state a solid foundation for continued collaboration.

Why the Netherlands?

The Netherlands is Europe's Connected Life Sciences & Health Metropolis, offering a dynamic and collaborative ecosystem that seamlessly integrates research, innovation, healthcare providers, and business, covering the entire LSH value chain. Our 'quadruple-helix' approach ensures collaboration among knowledge institutions, industry, government, and citizens to find sustainable, forward-thinking solutions.

The Dutch healthcare system is globally recognized for its innovation and sustainability. With a patient-centered focus on prevention, cure, and care, the Netherlands works to improve quality of life while maintaining affordable healthcare. Over the past decade, the Netherlands has established itself as a consistent leader in the Euro Health Consumer Index (EHCI), which benchmarks healthcare systems across Europe on indicators such as accessibility, patient rights, outcomes, and prevention. Since the index’s inception in 2005, the Netherlands is the only country to have consistently ranked among the top three, holding the number one position for at least five consecutive years. In particular, the Netherlands is renowned for its expertise in clinical research, initiating approximately 600 new clinical drug trials annually.

The presence of top-ranking university medical centers, where fundamental research and high-quality patient care converge, enhances our capacity for conducting comprehensive clinical studies. Once completed, these trials are seamlessly integrated into EU clinical trial systems, providing valuable data that feed into FDA approval processes.

Located in between Europe’s biggest economies: Germany, the United Kingdom, and France, the Netherlands serves as a strategic gateway for companies seeking to access the European market. The Netherlands has world-class talent, an open and international orientation, and ranks among the top 10 most digitally competitive countries globally (IMD). Its excellent physical and digital infrastructure further facilitates efficient distribution and communication across the continent, making it an attractive hub for international business operations.

Key figures of the Dutch Life Sciences & Health sector



Where knowledge exchange meets opportunity

The Netherlands' quadruple-helix model, which brings together government, industry, academia, and citizens, provides a strong foundation for collaboration in the LSH sector. Combined with well-established public-private partnerships, this model enables Dutch knowledge institutions to not only contribute to leading research and innovation, but also to provide access to a diverse range of funding opportunities. Public investment plays a key role in directing research priorities and fostering international cooperation. The European Union has recently expanded its healthcare funding programs, opening new avenues for collaboration between Dutch and international research institutions.

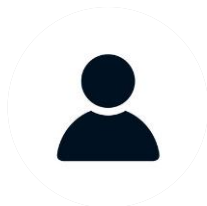
Together for a healthier, more connected future

The Netherlands' emphasis on transparency, collaboration, and knowledge sharing makes it a reliable partner for US healthcare providers, including hospital networks, research institutions, and MedTech companies. By working together, we can address shared healthcare challenges, support research efforts, and improve patient outcomes.

Let's work together towards a healthier, more connected future!



Digital health technology



Roger Hurst
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Global Value Web

Global Value Web (GVW) B.V. offers reliable and accessible data services, connecting the data dots in the product & patient value chains. GVW helps innovative Medical Research Centers, MedTech companies, Life Sciences Research & Development centers, and production facilities around the world to work more efficiently and more reliably in a changing environment.

GVW specializes in gathering, organizing, curating, and analyzing data. It then uses this data to gain and share new insights and thereby boosting client performance, maximizing their revenue and optimizing their services through data.

Furthermore, GVW believes data can be a way to unify functions and processes in organizations; ensuring business continuity through compliance and data integrity in running efficient operations at a lower cost with lower margins of error.

Products and Services Offered

- Technology & Operations Enablement: End-to-end solutions across lifecycle and lab informatics, value chain operations, compliance, and quality assurance to drive digital transformation.
- MedTech & Life Sciences Data Services: Advanced data management, pharmacovigilance, product lifecycle management, and development support including IDMP and real-world evidence.
- Innovation Platforms: Cutting-edge solutions such as PatientSafe, Substance Hub, Compendia DataMate, and Lab DataMate to enable smarter, safer, and more connected healthcare.

Unique Selling Points

- GWVs managed services and solutions transcend existing systems and working methods, with client satisfaction on every level as the ultimate indicator.
- Assists organizations deal with daily operational challenges enabling them with the answers to the questions of tomorrow.

Profile of Commercial Contacts Wanted

- Decision-makers in pharma, MedTech, biotech & consumer health driving digital transformation through stronger data management.
- Stakeholders in lab operations, pharmacovigilance, product lifecycle management & real-world data initiatives.
- Hospitals, regulators & research institutions advancing patient safety, compliance & operational excellence.

Global Value Web

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web.com



LeQuest

LeQuest is the leading provider of online simulation-based medical device training.

LeQuest platform ensures healthcare professionals gain hands-on experience in a virtual environment, enhancing competency while improving patient safety. This approach addresses challenges such as staff shortages, high turnover, and the need to adapt to rapid technological advancements in healthcare.



Hicham Shatou

CEO & Founder

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Products and Services Offered

- Medical devices online simulation-based trainings
- Certification
- License distribution and management

Unique Selling Points

- Only company to provide online simulation-based training on medical devices
- Trainings are configurable to specific customer needs by offering device-specific training & improves staff productivity by allowing for intermittent training around existing schedules.
- Ensures legal compliance by documenting proof of training and staff competency, the platform provides certified training to meet regulatory demands at regional, national and institutional levels.

Profile of Commercial Contacts Wanted

- Chief Nursing Officer
- COO
- Training & Education lead

LeQuest

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Morla Moves

Imagine a world where physical activity, correct movement, and informed decision-making are accessible to all through AI-powered, real-time feedback and guidance—no wearables required, just a camera-enabled device, backed by (sports) science and applicable across multiple (sports and fitness) disciplines and treatments. Morla is in a mission to create “the next best thing to live clinical supervision”.

Morla uses computer vision, AI, and deep learning to monitor and assess physical movement, instantly comparing your actions against a scientifically correct video reference. In full-body analysis, Morla performs 59k+ comparisons per minute across 33 angles, providing real-time feedback and guidance to ensure users learn to perform any movement correctly, optimizing outcomes and preventing injury.

Beyond direct supervision and patient compliance, our platform gathers crucial patient therapy data—tracking both progress and behavioral patterns. The extensive and objective data not only drives personalized adjustments and validates treatment efficacy but also foster strong brand loyalty through measurable results driven from insights on patient physical activity trends outside clinical settings. Creating the grounds for a more complete informed strategic decision-making process for health-care providers. Morla’s solution is perfectly positioned within the global shift towards Digital Transformation and AI in Healthcare, offering accessible, scalable solutions that are just one click away for/from patients. A distinct contribution to a data-driven, proactive health ecosystem.

Products and Services Offered

- Platform
- Data driven personalization, recommendations
- Analytics and reporting
- Customization, integration
- White label

Unique Selling Points

- Science backed
- Applicable to multi disciplines
- Anytime/anywhere, no wearables
- Gamification

Profile of Commercial Contacts Wanted

We are looking for Paid Pilot Programs, local partnerships and clinical trial opportunities with hospitals, rehabilitation centers, elderly care service providers, influencer professionals (doctors, surgeons, physiotherapist, etc.).



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OrthoFoodie

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OrthoFoodie

OrthoFoodie is a Netherlands-based nutrition intelligence platform designed to help people take control of their health in real time. Unlike traditional food-tracking apps that only count calories and macros, OrthoFoodie goes deeper; connecting nutrition to underlying health conditions, stress levels, current health situations, and life events. Whether someone is managing diabetes, recovering from burnout, dealing with inflammation, or training for a marathon, OrthoFoodie adapts food suggestions to their unique context. By combining science, data, and behavioral nudges, the app identifies what the body is truly missing at that moment, from micronutrients to recovery support, and translates it into practical daily actions. This makes OrthoFoodie not just a tracking tool, but a personal health companion that helps individuals and organizations improve energy, resilience, and long-term wellbeing.

Products and Services Offered

- **Pilot & Research Collaborations:** Joint projects with research institutions, accelerators, and innovators to test and scale nutrition intelligence.
- **Affiliate & Dietitian Partnerships (B2B2C):** Trusted distribution via gyms, (medical) dieticians, and health professionals who bring OrthoFoodie to their clients and communities.
- **Hospital & Restaurant Menu Integration:** Syncing menus from healthcare facilities and food service partners directly to support smarter patient, visitor, and staff choices.
- **Healthy@Work Program (B2B):** Corporate wellness solution enabling HR leaders to reduce absenteeism and improve employee health.

Unique Selling Points

- **Health-context aware:** Adapts food suggestions to underlying health conditions, stress, and recovery needs, making it relevant for patients, employees, and clients.
- **Personalized resilience:** Supports people through real-life challenges like burnout, fatigue, or recovery, helping partners deliver measurable wellbeing improvements.
- **Science-based daily actions:** Grounded in orthomolecular and functional nutrition science, translated into simple, practical steps that scale across hospitals, workplaces, and communities.

Profile of Commercial Contacts Wanted

- Research institutions, accelerators, and innovators.
- Gyms, (medical) dieticians, and health professionals.
- Healthcare facilities and food service partners
- Employers.



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PRMSE

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PRMSE

"Radiology is at a breaking point. In the U.S. alone, two-thirds of radiologists report burnout, yet they still read every single CT scan—and up to half are completely normal. PRMSE fixes this. Our proprietary SaaS AI triage platform rules out the 'normals'.

Unlike competitors that add alerts, PRMSE occupies new workflow space: we subtract the normals.

With FDA trials ahead, top-tier clinical advisors from Stanford, Penn, and Heidelberg, we're raising €8.7 million. Are you in?

The 350,000 radiologists worldwide suffer from work overload. Over 50% in the US and over 70% in Germany of all radiologists report burn-out symptoms. The growing population of India has 1/10th of the radiologists per capita as does the US.

Productivity increase and workload reduction tools are in urgent demand, globally.

Up to 40% of all cases reviewed turn out to be negative.

PRMSE [Promise] provides AI SaaS software integrated in the hospital's PACS system that reads all cases, and labels the negative and positive cases.

The negatives, or "Normals" as a consequence to not need to be read (anymore) by the radiologists.

Hence our slogan: "Find me the Normals."

We are Netherlands based. Have an engineering team, scientific and clinical advisors, both in the US and EU. Proof of concept is nearing completion.

Products and Services Offered

- SaaS Finding the Normals software
- Autonomously reads and triages positive from negative cases
- Runs in the background and automatically provides the results and presents a structured report.

Unique Selling Points

- No other party provides rule-out systems in Chest CT
- We operate a platform that is likely to become agnostic allowing PRMSE to address the global MRI, CT and digital X-ray markets, with over 1.5B images globally
- We are near a Proof of Concept with promising results

Profile of Commercial Contacts Wanted

- Heads of private practice chains in radiology, such as Touchstone Medical Imaging (Plano, TX) and RadNet.
- Administration decision makers in health care chains nationwide.



Barend Smet

President

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Thaumatec Tech Group

Thaumatec Techgroup is the HealthTech Innovation partner. We support companies with their HealthTech innovation by providing innovation consulting and software development services according to highest quality standards. Our QMS is certified with ISO for Medical Devices (ISO9001, ISO27001, ISO13485) and we are working according to the EU MDR/IVDR and FDA regulations.

We cover the whole Internet of Medical Things (IoMT) technology stack – from chip to cloud - and apply the latest developments to build cutting edge AI solutions.

Our customers offer solutions that help improve people's health and well-being in the broadest sense, from prevention to cure to rehabilitation.

Products and Services Offered

Thaumatec is delivering the following services:

- Innovation Consulting
- Compliance Assurance & Cyber Security
- Embedded Systems Development
- IoT Cloud Services
- Artificial Intelligence
- IT Maintenance

Unique Selling Points

- QMS Certified with ISO for Medical Devices (ISO9001, ISO27001, ISO13485), working according to MDR/IVDR and FDA regulations
- Up to 20% cost savings through our HealthTech Innovation Accelerator building blocks
- Up to 40% cost savings due to our location in cost-optimal and well-developed IT talent location within the EU – Poland

Profile of Commercial Contacts Wanted

We would like to get into contact with founders of HealthTech start-ups/ scale-ups and the CTO or COO in charge of the digitization innovation of an established HealthTech/ Medtech SME.

Thaumatec Netherlands

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Medical technology



Alisa Suturin

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Victor Suturin

Founder & CEO
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Aliform

Aliform is a medtech startup based in the Netherlands and the US. Our focus is on developing safe and effective solutions for minimally invasive procedures in dermatology and aesthetic surgery. Celluleaf, our first product, is a new tool for minimally-invasive septae release in subcutaneous tissue. Our target indications are cellulite, lipedema, scars, breast reconstruction and other uses in body-contouring and fascioplasmic surgery.

While product development and production take place in the Netherlands, our commercial focus is the US market. We started a pilot launch of our first product Celluleaf with first 12 procedures completed since July 2025.

Products and Services Offered

Celluleaf - new blunt-dissecting device for minimally-invasive septae release in subcutaneous tissue when treating cellulite, lipedema and scars.

Unique Selling Points

- Minimally-invasive outpatient procedure
- Releases fibrosis in difficult regions
- Minimizes damage to blood vessels
- Allows treatment of larger areas

Profile of Commercial Contacts Wanted

Large hospitals or small private clinics in plastic surgery or dermatology, distributors, surgical training centres, investors, strategic partners, manufacturers.

Aliform

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BalanceBelt

The BalanceBelt (www.balancebelt.net) helps patients with severe balance disorders (1,5 Mio) for whom traditional rehabilitation (such as vestibular physiotherapy) has insufficient effect. The main patient groups are patients with Bilateral Vestibular Loss (BVL), Patients with Unilateral Vestibular Loss (UVL), and Patients with PPPD (Persistent Postural-Perceptual Dizziness).

There is no effective treatment or cure. Patients are offered physiotherapy, with low adherence. Patients experience fatigue, have a 31X increased risks of falls and cannot live independently. 64,000 USD is the estimated lifetime burden per patient.

We have obtained CE marking and currently collaborate with around 75 clinics across Europe, where specialists prescribe BalanceBelt. We expect to receive FDA market approval early next year, enabling us to launch BalanceBelt in the US.

Products and Services Offered

- We help patients to regain balance, confidence & independence.
- The BalanceBelt is a smart, lightweight medical device designed for people with severe balance disorders.
- It provides real-time feedback that helps patients walk more steadily, without relying on a cane, walker or other mobility aids.

Unique Selling Points

- The BalanceBelt is currently used by more than 400 active patients, with no falls reported.
- Clinical studies demonstrate that patients using the BalanceBelt experience significant, long-term improvements in balance and mobility compared to baseline measurements.
- The BalanceBelt offers patients an effective and definitive treatment solution.

Profile of Commercial Contacts Wanted

- VC funds / angels
- Partnerships with venture funds or incubators
- Resellers / distributors of medical devices (focus: audiologists, ENT consultants/neurologist / vestibular physiotherapist)

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Bob Roelofs

CEO

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Bridea Medical

Bridea Medical is a Dutch innovator and manufacturer of the internationally successful *Orchid Spec* single-use speculum range. Our products are the preferred choice for leading gynecology practices and hospitals, including Harvard Mass General, Kaiser Permanente, and Sanford. Prestigious institutions such as Yale are currently evaluating our solutions.

With strong adoption across Europe and beyond, Orchid Spec has achieved double-digit market shares, reaching up to 95% in Dutch hospitals. We are also the only manufacturer to offer a 100% recycled bioplastic speculum—delivering unmatched sustainability with the lowest environmental impact.

Renowned for quality, ergonomics, and reliability, the Orchid Spec range also includes advanced specialty options, such as smoke-extraction specula for colposcopy, side-opening specula for hysteroscopy, and unique sidewall spreaders.

Products and Services Offered

- Vaginal speculums (Standard / Bio-based)
- Procedural speculums (Smoke extraction / Side-opening)
- Unique vaginal sidewall retractors

Unique Selling Points

- Most user-friendly design
- Most patient-friendly experience
- Most environmentally responsible solution

Profile of Commercial Contacts Wanted

No contracts are required. We invite hospitals to test Orchid Spec and, upon proven success, transition to our product line. Our U.S. distributor, IVFStore LLC, provides nationwide coverage and is already a pre-approved supplier to most hospitals and clinics.

Bridea Medical B.V.

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www.brideamedical.com



Edyta Wątrobińska
Manager Director
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Chitomed

CHITOMED

Reason for creation: launching the production and distribution of 3 product lines - thermosensitive chitosan hydrogels for tissue regeneration NOVAOSS, personalized, bioresorbable 3D printed implants CYBERBONE bone tissue regeneration implants, hemostatic chitosan hydrogel dressings for all bleedings (dual use - civilian/military) NOVAHEMO.

The company, together with doctors, is working on further technological solutions for MedTech using biomaterials.

Products and Services Offered

- NOVAOSS - Thermosensitive chitosan-based implants (with optional additives such as hydroxyapatite) for the regeneration of hard and soft tissues. Used in the treatment of osteoarthritis in patients undergoing endoprosthetics. Also used for bone regeneration in dental procedures.
- HOVAHEMO – Hemostatic, thermosensitive hydrogel dressings based on chitosan. Syringe-style applicator. Confirmed to stop parenchymal and venous bleeding in a Ukrainian military field hospital. Dual-use product.
- CYBERBONE - Personalized, bioresorbable, 3D-printed implants for bone regeneration. Especially for pediatric patients – neurosurgery, orthopedics, dentistry, esthetic CMF.

Unique Selling Points

- Cyberbone – the world's only comprehensive and proven technology for manufacturing 3D-printed implants for the regeneration of any bone area from the well-known and safe polylactide copolymer.
- NovaOss – the world's first chitosan matrix in the form of a hydrogel with such regenerative and application potential.
- NovaHemo - the first hemostatic dressing intended for all types of bleeding - arterial, venous and parenchymal.

Profile of Commercial Contacts Wanted

We are looking for clinics and doctors interested in implementing our solutions and in R&D collaboration on further MedTech solutions using biomaterials, especially chitosan (e.g., cell scaffolds).

Chitomed B.V.

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www.chitomed.com



Menno van der
Eijk
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Clear.bio

We're Clear.bio from Amsterdam, we reverse diabetes type 2 by digital precision nutrition, we are fully reimbursed in NL and are expanding abroad. Best in class digital therapeutic (DTx) based on real-time glucometry, designed as a consumer product (instead of a medical intervention). Think of a real-time sensor (IoT), a smart app (AI) and a real dietitian (behavioral change). Spotify tells you what to listen to, Netflix tells you what to watch, nobody tells you what to eat.

We make better health simple and accessible to everyone with modern technology and the latest science on nutrition. We want to help millions of people worldwide become the best and healthiest version of themselves. Our digital self-help tool empowers low-complex T2D patients to regain control of their disease at home to reverse type 2 diabetes in only 12 weeks — with data instead of pills.

Products and Services Offered

Prevention, remission, and control of T2D is achieved by digital precision nutrition. Our solution integrates three elements:

- Real-time glucose sensor
- Smart app that translates data into actionable insights
- Real dietitian providing personalized guidance

Unique Selling Points

Clear.bio is uniquely positioned in the digital health landscape, the highest in class clinical outcome at lowest possible cost. Competitors are focused on weight loss or generic wellness, or diabetes *management*. Clear.bio delivers 25% remission, comparable to medication but achieved through lifestyle-driven care.

- HbA1c reduction of 11.6 mmol/mol
- 25% remission in 2 months time
- Class I medical device under EU MDR reg (CE mark)
- Reimbursement coverage from HIC and growing

Profile of Commercial Contacts Wanted

Our goal is to establish the following commercial contacts in order to fund our pilot in 2016;

- VC's to invest in matured start-ups entering US market
- Clinicians to set-up pilot and proof our remission focus
- Healthcare Insurers joining the pilot with the clinicians.
- So both clinician and insurer could be Texas based as we identified Texas as one of the launching states

Together with Texas Medical Center we aim to identify these parties and KOL's in the field of Diabetes Type 2.

Clear.bio

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www.clear.bio



Tom Evers

Industrial Designer/
Director

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DE Design

DE Design is your expert partner for the development of Class I to Class III medical devices, combining user-centered design with deep engineering and regulatory knowledge. We help you navigate the full development process—from usability and clinical requirements to mechatronic solutions and technical documentation—ensuring the right balance between functionality, compliance, and cost-efficiency. Our multidisciplinary team supports you with a high level of industrial design, mechanical and mechatronic engineering, user interface development, and usability studies to bring successful Medtech products to market.

Products and Services Offered

- Product development
- Industrial Design
- Mechatronic engineering

Unique Selling Points

- We help our customers to become successful!
- High quality of design and user experience
- Very good engineering capabilities

Profile of Commercial Contacts Wanted

We are looking for companies/partnerships that we can help with the development of medical devices. These can be start-ups or established companies that we can advise on developing prototypes for clinical trials up to mass production.

DE Design B.V.

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Scott Solis

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Rods&Cones

Rods&Cones is a global MedTech company dedicated to transforming surgical collaboration through secure and reliable remote technology. By providing healthcare professionals with the ability to connect seamlessly inside and outside the operating room, Rods&Cones enables real-time support, knowledge sharing, and training without geographical limitations. Our solutions are designed to enhance surgical outcomes, optimize resources, and contribute to addressing the worldwide shortage of surgical expertise.

With headquarters in the Netherlands and a global presence across Europe, the Americas, and Asia, Rods&Cones is trusted by leading MedTech companies, hospitals, and institutions in more than 100 countries.

Products and Services Offered

- Remote Collaboration Kits: Portable, plug-and-play solutions including smart glasses and supporting devices designed for surgical telepresence.
- Secure Digital Platform: A GDPR- and HIPAA-compliant ecosystem enabling real-time proctoring, training, and case support.
- Tailored Service Models: Flexible solutions for MedTech companies, hospitals, and surgical teams to optimize education, sales support, and clinical training.

Unique Selling Points

- Proven global track record with 60,000+ remote sessions across 2,000+ medical centers in more than 100 countries.
- Compact, portable solutions ensuring flexibility for both fixed and multi-site hospital use.
- Fully compliant with the highest data privacy and security standards in the healthcare industry.

Profile of Commercial Contacts Wanted

Rods&Cones seeks to engage with senior executives and decision-makers from MedTech companies, hospitals, and healthcare institutions who are responsible for surgical innovation, clinical education, and digital transformation. Our focus is on building strategic partnerships with stakeholders who recognize the value of remote collaboration technology to scale training, expand market reach, and improve patient care.



Wybren Ritsma

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SensoniQ

SensoniQ is a Dutch company that has developed a device and treatments for the prevention and for the cure of Chemotherapy Induced Poly Neuropathy (CIPN). The treatments are based on the application of low-frequency soundwaves in the range of 20-80 Hz directly to bodies of the patients

The class II medical device is called the SensoniQ Treatment Station. The soundwaves are produced by 26 transducers spread out through the device. And it doubles as a very comfortable seat for chemotherapy.

Excellent results in a first clinical trial in the US. Currently a pivotal clinical trial is in progress by Augusta University in Georgia. The FDA approval process is in progress with the process for reimbursements to follow soon.

Products and Services Offered:

- Prevention treatments at the same time as and synchronized with chemotherapy.
- Cure treatment for patients with severe CIPN from earlier chemotherapy.
- Fees for sets of treatments per patient based on the principle of Value Based Medicine.

Unique Selling Points:

- Breakthrough device for this unmet medical need.
- Fully automated, does not take any time or effort from the patients.
- Hardly any effort required by the medical staff.

Profile of Commercial Contacts Wanted

Oncologists and cancer centers.

SensoniQ

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8181 PN Heerde
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www.sensoniq.nl



Willem Mees van
der Bijl
CEO
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Joost Hettinga
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Spatium Medical
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The Netherlands
www.spatiummedical.co
m

Spatium Medical

Spatium Medical BV is a Dutch, Rotterdam-based innovative MedTech company. Spatium Medical was founded in March 2022 as a spin-off from Erasmus MC, Rotterdam, The Netherlands. The company builds upon – and has exclusive worldwide licenses to – technologies developed at the department of Pediatric Surgery of Erasmus MC between 2015-2021.

Spatium aspires to improve the field of minimally invasive surgery by offering smart insufflation technologies. Insufflators are used during minimally invasive surgery to create workspace for surgeons by insufflating the patient's abdomen – or other body cavity– using CO2 gas . Using a high insufflation pressure is associated with risks and complications, thus surgeons need to constantly manage a tradeoff between using sufficient pressure to create an adequate workspace while avoiding high pressures that expose patients to unnecessary risks and complications - the insufflation pressure sweet spot. Unfortunately, there are no insufflation technologies clinically available that support surgeons in balancing this trade-off. This is where Spatium steps in. Building on proprietary technologies developed at Erasmus MC, Spatium develops the worlds' first smart insufflator that supports surgeons in identifying and maintaining the insufflation pressure sweet spot for each patient and procedure.

After achieving a convincing proof-of-concept in >30 live porcine subjects, Spatium currently faces the most critical challenges: demonstrating clinical safety and feasibility via clinical trials and turning the smart insufflator into a market-ready product. Taking these hurdles will de-risk commercialization and is a prerequisite for potential exit partners.

Products and Services Offered

- Spatium Insufflator
- Tubbing sets for several procedures
- Trocar's

Unique Selling Points

- Personalized insufflation pressure
- Stable workspace
- Adaption to mechanical ventilation

Profile of Commercial Contacts Wanted

- KOL surgeon's or anesthesiologists
- Potential partners to enter the US market
- Region to enter the US market

Health ecosystem partners



Nienke de Roode
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com

Access2bone
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www.briddge.com

Access2bone

Patients with compromised bone healing represent a distinct and underserved segment within the orthobiologics market. Current solutions fail to address their needs, creating a critical gap in care. Commonly used options such as autografts, allografts, and synthetic fillers fall short in this patient group due to their poor osteoinductivity, driven by a lack of accessible growth factors. Recombinant growth factors attempt to bridge this gap but come with significant downsides, including severe side effects, limited efficacy in complex cases, and widespread off-label use due to restricted regulatory approvals. Access2Bone adds to standard of care a breakthrough Solution: Tissue Matrix Booster™, TMB™. TMB™ is fully natural, human-derived bone void filler that incorporates accessible growth factors, eliminating side effects, excelling in complex cases. TMB™ is added to DBM and/or Fibers at the operating site to create the best bone void filler solution for the patients. A2B's innovative product has already demonstrated success in over 90 human cases, earning overwhelmingly positive feedback from surgeons for its superior performance and ease of use.

Products and Services Offered

TMB™ is comprised of all the natural growth factors found in human donor bone. It is used by orthopedic specialists to enhance the body's ability to heal bone more secure and faster. The quicker and earlier accessibility to BMPs present in TMB™ act as a catalyst that encourages the body to stimulate bone growth.

Unique Selling Points

- TMB™ is marketed as a tissue product (361 HCT/P), it is generally classified as safe, so it can be used widely in any/most bone defect and application.
- TMB™ is well-suited for complex cases involving the absence of direct bone apposition. No heterotopic ossification observed, inherently safe by design, and impossible to overdose. It contains all-natural growth factors with built-in inhibitors for optimal safety.
- TMB™ minimizes handling time, requiring no thawing or preparation before mixing. It offers excellent handling characteristics.

Profile of Commercial Contacts Wanted

Access2Bone is looking to scale-up. Looking for connecting with orthopaedic surgeons who want to start using our solution for ankle fusion or spine fusion, and investors to support the transition of manufacturing to higher volumes and enable product development.



Lissa Boxy

Senior Business
Development
Manager
lissa@briddge.com

Briddge Legal & Finance

Briddge Legal & Finance is a trusted partner for international businesses planning to expand or establish in Europe, or requiring support for their ongoing operations in the region. We provide a unique and comprehensive range of legal, financial, and administrative services, tailored to meet each client's specific needs. With our one-stop shop business model, clients can be supported by all our teams or choose specific services that best suit their business goals.

Products and Services Offered

- Corporate Law, Accounting, and Payroll
- HR, Employment, and Immigration Law Services
- Tax Advisory, and International Tax and Mobility Services
- Employer of Record Solutions

Unique Selling Points

- We bring together a wide range of disciplines to support clients at every stage of their company's growth, from setup to successful operation in Europe
- Offices in 4 Dutch cities (Amsterdam, Rotterdam, The Hague, Eindhoven), 2 US states (California and Tennessee), and London
- Multi-lingual team with English as the primary working language
- Direct contact with expert teams, complemented by a dedicated Client Manager ensuring personalized, ongoing communication and oversight of all work

Profile of Commercial Contacts Wanted

We are eager to connect with companies planning to expand into Europe or already established in the region and looking for comprehensive legal, financial, and administrative support to drive their growth and success.

Briddge Legal & Finance

Kabelweg 37
1014 BA Amsterdam
The Netherlands
www.briddge.com



Greg Tyrell
CEO
greg.tyrell@mu-drop.nl

mu-Drop

mu-Drop has developed a unique technology platform which enables the production of micro-drops in single use packaging dispensers. The first application focuses on serum eye drops (SEDs). These can be produced, using the mu-Drop technology (machines and consumables) safely at scale by a blood bank or specialist clinic. This addresses a significant unmet medical need since many blood banks and clinics struggle to produce SEDs at scale or don't even start as it is too challenging.

Serum has been used for many years as an effective treatment for severe dry eye disease; however, it typically involves much manual intervention and large amounts of serum. The mu-Drop system is a significant breakthrough as it is an automated, closed system which fixes what is missing. It can be used for autologous(own) and allogeneic (donor blood) SEDs.

Products and Services Offered

- Production equipment and consumables
- Post Op (LASIK etc.) small volume system
- Installation, training, regulatory approval support
- Licensing of micro-drop technology

Unique Selling Points

- Micro-drops
- Single use dispensers
- Closed system

Profile of Commercial Contacts Wanted

- Blood banks and clinics e.g. ophthalmology or cancer clinics with dry eye patients like Sjogrens.
- Healthcare companies looking for an ideal system to economically test solutions where micro-drops are required.

Mu-Drop

Antilopestraat 35
7315 EG Apeldoorn
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www.mu-drop.nl



Jaap Haemers

Head of USA

jaap.haemers@nlc.health

NLC Health Ventures

Headquartered in Amsterdam, NLC Health Ventures is the world's leading health tech venture builder. NLC identifies promising science, builds expert-led ventures, and scales them with capital and strategic guidance. With 100+ ventures launched, NLC bridges academia, entrepreneurs, and investors to bring health innovations to life.

Products and Services Offered

We build companies around innovation in the following areas:

- Therapeutics
- Cardiovascular & image guided therapy
- Orthopedics & surgery

Unique Selling Points

- Leading global venture builder in MedTech
- Significant scale: set up over 100 ventures across Europe and the US. Working with IP from a.o. Mayo Clinic, Verily, Stryker and Imperial College
- Successfully introduced several innovations into the healthcare system

Profile of Commercial Contacts Wanted

Primarily interested in connected with healthcare systems (hospitals) that are willing to work with ventures in our portfolio. Also (corporate) venture capital and in particular venture capital arms of healthcare systems are of prime interest.

NLC Health Ventures

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Paasheuvelweg 25-D5
1105 BP Amsterdam
The Netherlands
www.nlc.health



Matt Albers

Global Head, Clinical
Innovation Partnerships
Healthcare Informatics
Matthew.Albers@philips.com

Philips

Philips Healthcare Informatics is a global leader in transforming clinical and operational data into actionable insights that improve care quality, efficiency, and outcomes. Our mission is to improve people's health and well-being through meaningful innovation, enabling better care for more people. With one of the largest portfolios of MedTech informatics solutions, we support healthcare providers across the continuum of care—from acute and critical care to imaging, cardiology, pathology, and beyond. Our solutions are deployed in 95 of the top 100 U.S. hospitals and 82% of the world's top 250 hospitals, enabling clinicians to deliver precision care, streamline workflows, and reduce the administrative burden on staff.

Products and Services Offered

- Enterprise Imaging & Radiology Informatics: Cloud-based, AI-enabled platforms (e.g., HealthSuite Imaging, PerformanceBridge, Radiology Operations Command Center) to optimize workflows and enable collaboration.
- Acute & Critical Care Informatics: Device integration, clinical decision support (Capsule Surveillance, Clinical Insights Manager, Virtual Care) to provide near real-time data for improved patient safety and operational efficiency.
- Digital Pathology & Advanced Visualization: Philips IntelliSite Pathology Solution, AI Manager, and advanced visualization workspaces to enhance diagnostic confidence and enable multidisciplinary collaboration.

Unique Selling Points

- Integrated, vendor-neutral solutions that fit into existing hospital IT ecosystems, ensuring interoperability and sustainability.
- AI-driven automation and virtual care tools that reduce clinician workload, improve collaboration, and unlock efficiency.
- Global scale and clinical depth: Proven adoption in leading health systems worldwide, with deep clinical expertise embedded in solution design.

Profile of Commercial Contacts Wanted

Philips Healthcare Informatics seeks to connect with hospital executives, clinical innovation leaders, CIOs/CTOs, and heads of imaging, cardiology, pathology, and acute care. We are particularly interested in engaging with organizations prioritizing digital transformation, integrated diagnostics, precision medicine, and care delivery innovation leaders who want to accelerate their shift toward connected, data-driven, and sustainable healthcare.

Philips

Pr. Irenestraat 59
1077 WV Amsterdam
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www.philips.com



Elina Dayanova

Global Business Director
elina.dayanova@signify.
com

Signify

Signify is the world leader in lighting. We produce high-quality energy efficient lighting products, systems and services.

- Our products are in three key areas: light sources, luminaires and systems and services.
- We are the #1 global leader in conventional, LED and connected lighting solutions. We have a 130+ year track record and a presence in over 70 countries
- Core to our business is sustainability – not only our energy efficient portfolio but also how we operate as a company. We have been in the Dow Jones Sustainability World Index since our IPO for seven consecutive years and have achieved the EcoVadis Platinum rating for five consecutive years, placing Signify in the top one percent of companies assessed.

Products and Services Offered

- Light sources, lamps, luminaires, lighting electronics
- Controls and lighting management solutions
- Maintenance & Operation services

Unique Selling Points

- Market Leadership & Scale – Global #1 in lighting with a diversified brand portfolio (Philips, Hue, WiZ, Interact, Dynalite), addressing both professional and consumer markets.
- Sustainability & Growth Alignment – Carbon-neutral operations and leadership in energy efficiency position Signify at the heart of global ESG and smart building megatrends.
- Innovation-Driven Differentiation – Strong R&D pipeline (17,000+ patents) delivering disruptive human-centric solutions like LiFi, NatureConnect, UV-C disinfection, and 3D-printed luminaires for future market expansion.

Profile of Commercial Contacts Wanted

- Hospital Executives & Facility Owners
- Facilities & Engineering Directors
- Clinical & Care Environment Stakeholders

Signify

High Tech Campus 48
5656 AE Eindhoven
The Netherlands
www.signify.com



Coordination partners



Netherlands Enterprise Agency



Linda van der Horst-Reijers

Programme Manager
Public Private
Partnerships

linda.vanderhorst@rvo.nl

|



Hassan Elwali

Team Manager Public
and Private Cooperation
and NLWorks

Netherlands Enterprise Agency (RVO)

The Netherlands Enterprise Agency (RVO) helps entrepreneurs and organizations to invest, develop and expand their businesses and projects both in the Netherlands and abroad. We are a government agency which is part of the Dutch Ministry of Economic Affairs.

We support entrepreneurs, NGOs, knowledge institutes, policymakers and organizations. We improve collaborations and strengthen positions through our funding and networks and together we build a more sustainable society.

Life Sciences & Health Program USA

The SMM LSH US is a Strategic Multi-Annual Market (SMM) approach coordinated by the Netherlands Enterprise Agency (RVO) and Task Force Health Care (TFHC). This public-private initiative aims to strengthen the position of Dutch LSH companies in the digital health and MedTech sectors.

The program focuses on Texas and California, where strong existing connections and collaborations provide a solid foundation for deepening partnerships and scaling Dutch LSH organizations in the US.

From December 2024 to December 2027, a wide range of activities will be organized to support Dutch LSH organizations with market entry and scale-up opportunities in the United States.

The RVO serves as the public coordinator of the Life Sciences & Health Program USA.

Netherlands Enterprise
Agency (RVO)

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www.rvo.nl



Hicham Shatou
Chairman
bestuur@tfhc.nl



Daphne Elberse
Project Manager
daphne.elberse@tfhc.nl

Task Force Health Care (TFHC)

Since 1996, Task Force Health Care (TFHC) has served as the leading platform for the Dutch Life Sciences & Health sector. By bringing together companies, researchers, NGOs, healthcare providers, and government stakeholders, TFHC facilitates international collaboration and promotes smart, sustainable solutions to global health challenges.

“Improving healthcare together by connecting the right people worldwide”.

We believe that collaboration is essential to solving global health challenges. By facilitating strategic connections across sectors and borders, we accelerate progress and foster impactful innovations in healthcare.

Our success lies in co-creation, working alongside diverse public and private organizations. Through strong public-private partnerships, we turn innovation into impact, building better healthcare, together.

Today, TFHC has built strong relationships in more than 30 countries across Africa, Asia, Europe, the Middle East and the Americas. Our approach is rooted in collaboration. We harness the power of partnerships and diverse perspectives to tackle healthcare challenges and create long-lasting impact.

TFHC collaborates closely with public and private organizations. These partners play a vital role in advancing sustainable healthcare solutions worldwide. They provide essential support through policy, expertise, funding, and international networking, helping open doors to new markets, and enabling effective collaboration.

TFHC serves as the private coordinator of the Life Sciences & Health Program USA.



Monica Schagen
Counselor for Health
and Sport to the United
States and Canada
Netherlands Embassy
in Washington



Stefan Theunissen
Senior Economic
Policy Officer
Consulate General in
Miami



Stef van de Vijver
Economic Officer
NBSO Houston

Netherlands Economic Network

The Dutch government has a worldwide economic network with more than 150 embassies, consulates and trade offices (NBSOs). They all support entrepreneurs in doing business abroad, including investments, R&D and partnerships.

The economic officers identify opportunities on foreign markets and have an extensive network in the country. They provide:

- requested trade information;
- potential network partners;
- contact details from organizations that can provide support locally;
- legislation; and
- other relevant topics.

Throughout the year, the economic officers also organize trade and networking events, including economic missions. Plenty of reasons to contact the economic network to be well-prepared for doing business internationally.

The economic network supports Dutch companies on foreign markets in 114 different countries. The following entities of the Dutch Economic Network are closely supporting the Life Sciences & Health Program USA in Texas:

Netherlands Embassy in Washington

4200 Linnean Ave NW
Washington, DC 20008, USA
www.netherlandsandyou.nl

Consulate-general of the Netherlands in Miami

701 Brickell Ave., Suite 1600
Miami, FL 33131, USA
www.netherlandsandyou.nl

Netherlands Business Support Office (NBSO) Houston

4201 Main Street, Suite 205
Houston, Texas 77002, USA
www.nbso-texas.com



Sandra de Wild-Chardonens

Team lead Life
Sciences and Health
Invest in Holland
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Netherlands Foreign Investment Agency (NFIA)

If you are looking to take your business ambitions to the next level, and contribute to smart, sustainable solutions for the future, opportunities await in the Netherlands. The Netherlands Foreign Investment Agency (NFIA) is here to help. Our country offers an excellent business climate for scaling up solutions with impact for the European and global markets.

As an operational unit of the Dutch Ministry of Economic Affairs, NFIA helps and advises foreign companies across the various stages of expansion. Our services are free and independent. Consider NFIA your partner, connecting you regionally across the Invest in Holland Network, with the resources and tools needed to make investment decisions.

The Netherlands is committed to finding and developing sustainable, innovative and digital solutions to global challenges. We welcome foreign companies who contribute to this goal and who are looking to build smart, sustainable solutions for a future we all can enjoy. Our free services provide you with all the information needed to understand how the Netherlands can connect your business to Europe and the world.

We provide:

1. Current, customized information on the Netherlands, relevant business locations, Dutch legislation and tax regulations, labor law, permit procedures, governmental incentives and much more through in-person or digital meetings.
2. Practical solutions that simplify and optimize establishment in the Netherlands.
3. Personalized support by NFIA specialists in the agrifood, chemical industry, IT & Tech, high tech systems, life sciences & health, energy and other sectors.

In addition to our headquarters in The Hague, NFIA maintains 25 offices across the United Kingdom, France, Germany, Sweden, Turkey, the United States of America, Canada, South Africa, Israel, India, Singapore, Australia, China, Taiwan, South Korea and Japan.

Netherlands Foreign
Investment Agency
Prinses Beatrixlaan 2
2509 AC The Hague
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www.rvo.nl



Laura Duran
International Relations
Manager
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Health~Holland

Top Sector Life Sciences & Health (Health~Holland) is the driving force behind innovation within the Life Sciences & Health (LSH) sector. We strive to achieve both economic and societal impact.

With a clear vision for a healthier future, we strategically invest in a wide range of top disciplines, from pharmaceuticals and medical technology to healthcare infrastructure, vaccine research, eHealth, and data analysis. Our goal is to stimulate groundbreaking scientific discoveries and technological innovations that not only transform healthcare and the LSH sector but also contribute to sustainable and structural economic growth.

Health~Holland leverages the power of collaboration to accelerate innovations and address societal challenges, helping to transform health and care. We unite scientists, entrepreneurs, policymakers, and citizens in a dynamic ecosystem where ideas can thrive and technologies can be quickly brought to market. We ensure that knowledge and resources are shared effectively, creating collaborations that enhance the impact of investments. Through public-private partnerships and collaborative efforts, we promote the development of innovative concepts, products, and services, and ensure their valorization and practical application.

Health~Holland is a close collaboration partner in the Life Sciences & Health Program USA. Texas Medical Center (TMC) and Health~Holland, Top Sector Life Sciences & Health (LSH) launched the groundbreaking TMC Netherlands BioBridge, a strategic alliance advancing and connecting global innovation. The TMC BioBridge program provides a gateway for entrepreneurs, researchers, clinicians, and industry partners to access the US market and the TMC experts, while providing a bridge to the host country for exchanges.

Health~Holland

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Regionale
Ontwikkelings
Maatschappijen



Mike Houtkamp

National Trade
Advisor Health
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ROM-NL

ROM-NL is a public-private partnership dedicated to strengthening the innovative and international growth potential of Dutch businesses. The network supports entrepreneurs in scaling, innovating, and expanding internationally by providing access to capital, knowledge, networks, and global markets. By combining regional strengths into a unified national platform, ROM-NL helps companies realize their international ambitions.

As regionally rooted, non-profit organizations, the ROMs act as key connectors between entrepreneurs, knowledge institutions, governments, and international partners. Through ROM-NL, this collective strength is harnessed to support Dutch companies in addressing global challenges such as the transition to future-proof healthcare, sustainable energy, and digital transformation.

Within the ROM-NL network, Mike Houtkamp coordinates and organizes international trade activities in the health domain, targeting strategic markets such as the United States, Germany, and Japan. His work includes aligning regional efforts, identifying opportunities abroad, and facilitating international collaborations to strengthen the global positioning of the Dutch health sector.

Key Facts & Figures (2023)

- €219 million invested in 372 startups, scale-ups, and innovative SMEs.
- 474 innovation projects launched, totaling €353 million, in collaboration with over 1.000 entrepreneurs.
- 138 international companies attracted to the Netherlands.
- 194 trade promotion events organized, with 4.200 participants.
- ROMs were involved in over 50% of all venture capital investments in the Netherlands.
- Total fund capital managed by the ROMs: €2.3 billion.

This trade mission to Texas is organized in close collaboration with ROM-NL, the national alliance of the nine Regional Economic Development Agencies (ROMs) in the Netherlands. As part of ROM-NL's nationwide efforts, the Connecting Regions program was launched: an initiative supported by the Ministry of Economic Affairs and jointly developed by all ROMs. This multi-year program focuses on building strategic partnerships between international innovation ecosystems and Dutch regional clusters. One of its priority areas is Medtech and Digital Health, with the United States as a key target market.



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NL

Netherlands